



October | Breast Cancer Awareness Month

# Advancing Breast Cancer Research: Lambda & Novum's Commitment to Patient-Centric Trials

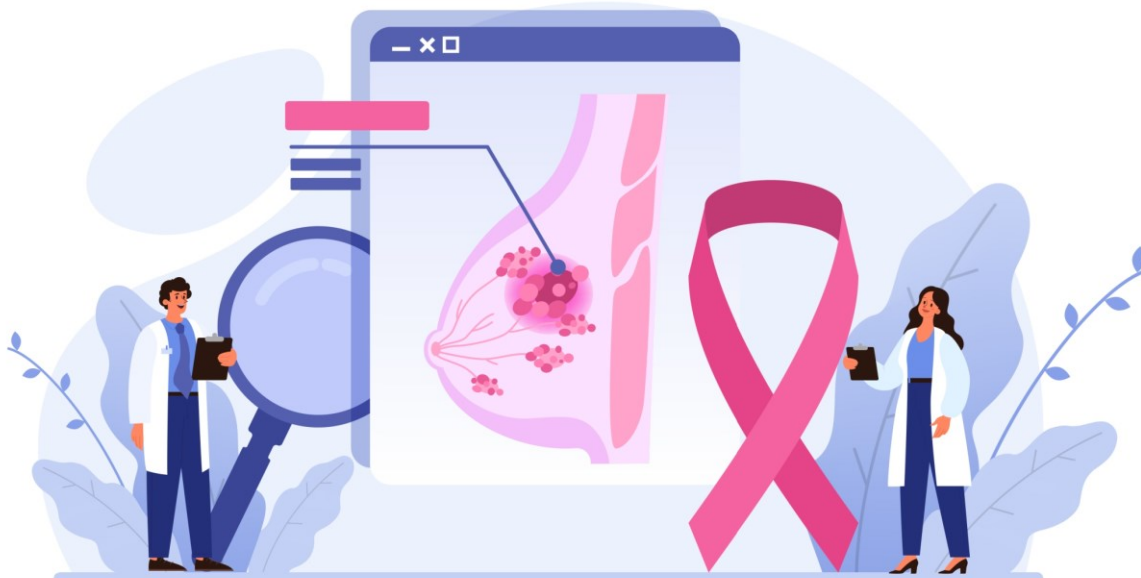


## Breast Cancer Awareness Month

October is Breast Cancer Awareness Month, an annual campaign to raise awareness about the impact of breast cancer, when we reflect on trends in breast cancer research, prevention, and treatment. Breast cancer is the most common cancer in women in the United States, except for skin cancers. It is about 30% (or 1 in 3) of all new female cancers each year. The prevalence of breast cancer, especially in later life, necessitates our collective focus and dedication to finding effective solutions.

## A Closer Look at Breast Cancer Clinical Trials

Clinical trials play a pivotal role in the advancement of breast cancer treatment and understanding the disease's diverse forms. These trials are designed with a patient-centric approach, considering the specific challenges and experiences faced by breast cancer patients. From patient-friendly protocols to engagement strategies, every aspect of the trial is meticulously planned to ensure the well-being and optimal participation of the patients.

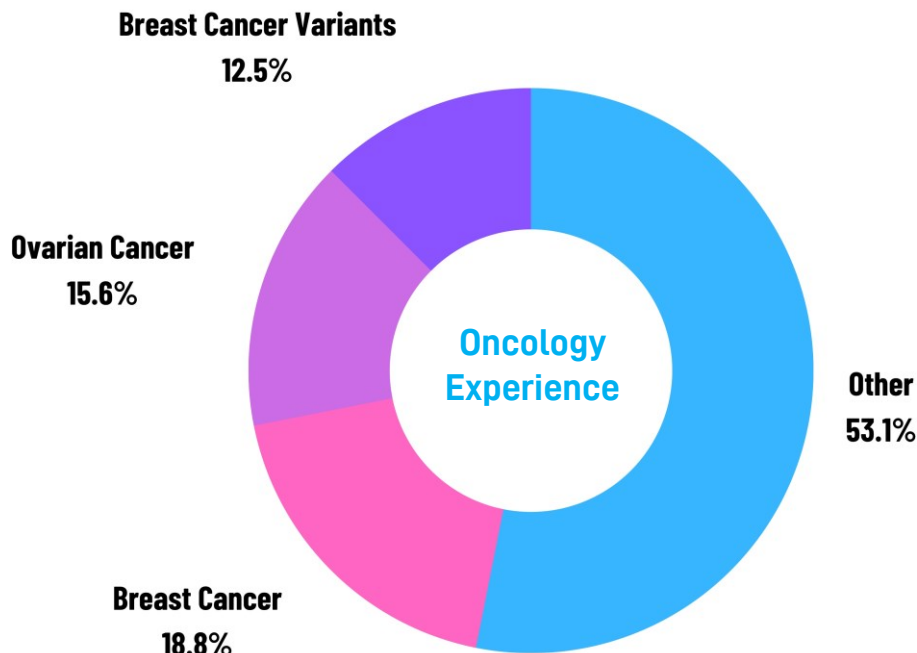


# Oncology Excellence: A Proven Track Record

<p><b>65+</b> Oncology Studies</p>	<p><b>6000+</b> Patients</p>	<p><b>900+</b> Sites</p>
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With an extensive portfolio encompassing 200+ clinical trials across 15+ therapeutic areas, prominently in oncology, Lambda and Novum exemplify unwavering dedication to advancing medical science and enhancing cancer treatments.

We have supported over 65 clinical trials, specifically targeting various cancer indications, including those related to Breast cancer, Advanced Breast Cancer, Metastatic Breast Cancer, Metastatic Breast Cancer and Colorectal Cancer, Metastatic Breast Cancer or metastatic gastric cancer, Metastatic Positive Breast Cancer, Breast or Colorectal Cancer, and more.



# Accelerating Breast Cancer Clinical Trials



## Strategic Site Selection

Selecting the right clinical trial sites is crucial for the success of breast cancer clinical trials. We prioritize this process, focusing on experienced investigators and site staff well-versed in clinical oncology, especially in treating breast cancer. These carefully chosen sites ensure optimal data collection and a smoother trial experience for recruited patients.



## Streamlining Recruitment & Retention

Enhancing trial success, we employ patient-centric initiatives and care coordinators, addressing barriers for a supportive participant experience. Recruitment and retention challenges are effectively tackled through these coordinators' close work with participants, leading to improved patient outcomes and better data collection.



## Innovative Trial Protocols

Innovation is at the heart of our trial protocols, ensuring a patient-centric experience. We design innovative and patient-friendly protocols that enhance the trial journey. By incorporating the latest advancements and considering the unique needs of breast cancer patients, we strive for improved outcomes and seamless data collection.



## Making Progress in the Fight Against Breast Cancer

At Lambda and Novum, our steadfast commitment is to advance breast cancer clinical trials, driven by expertise and unwavering dedication. Together, we aspire to make meaningful strides in the fight against breast cancer, contributing to a better future for all.

Leverage Lambda & Novum's extensive experience & proven track record to accelerate your Oncology clinical trials.

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